

## ABOUT US

*JS2 Global is founded and led by James Shaw LVO, a former Lieutenant Colonel in the British Army, who has built a network of trusted professionals across the private, government, military and specialist sectors.*



James's career has spanned the full spectrum of leadership and operational responsibility: from leading personnel on combat deployments, to supporting the Coronation of King Charles III, for which he was appointed Lieutenant of the Royal Victorian Order (LVO) by His Majesty The King in 2024.

He served as a Chief of Staff in Afghanistan, leading operations in a demanding environment. Furthermore, he worked as Aide-de-Camp to the Head of the UK Armed Forces, acting as Executive Assistant to the senior officer responsible for 250,000 personnel and a £40 billion portfolio.

James brings significant media, strategic communications and high-level stakeholder engagement experience, having acted as a national spokesperson and directed prominent collaborations across prestigious organisations and high-profile events.

This background provides a distinctive blueprint for success in the private sector. James combines leadership, meticulous attention to detail, and unwavering calmness under pressure to manage complex operations and deliver **certainty of outcome**.

## OVERVIEW

*JS2 Global was founded with a singular purpose: to facilitate exceptional families and the family offices that serve them. Led by James Shaw LVO, a former Officer in the British Army with over 20 years' experience operating at the highest level, JS2 Global serves as your dedicated operational partner.*

JS2 Global brings this expertise directly to you. James has led complex organisations and directed high-consequence operations in support of the British Royal Family, the UK Government and the British Armed Forces. His career is defined by flawless execution under pressure, including leading the military ceremonial operations for the State Funeral of Queen Elizabeth II.

As your operational partner, JS2 Global brings together specialist expertise, seamless delivery, and trusted relationships. Our approach is built upon meticulous planning, absolute organisation and commanding judgement.

**We deliver calm assurance and effortless capability.**



# JS2Global

*Enabling Exceptional Private Lives*



0203 488 2887 | [www.js2global.uk](http://www.js2global.uk)

## 1 Expertise: Specialist knowledge when you need it.

JS2 Global delivers high-level expertise when a family or family office requires additional capability, immediate insight, or trusted support. We introduce seasoned professionals and proven relationships to navigate sensitive or high-risk requirements, offering an independent, definitive perspective where it matters most.

This encompasses critical operational support: from reviewing existing infrastructure and stress-testing contingencies to identifying capability gaps, advising on sensitive, multi-layered requirements or developing solutions for unusual challenges.

## 2 Execution: Absolute accountability and seamless delivery.

JS2 Global provides decisive operational support for multifaceted, sensitive or time-critical requirements. We actively reinforce existing teams, provide scalable capacity, and take responsibility for delivering crucial requirements from beginning to end.

Depending on the scope, our support typically spans establishing new operations, relocating internationally, managing major infrastructure projects, conducting security assessments and coordinating multi-stakeholder networks - solving complex challenges where precision and impeccable delivery are non-negotiable.

## 3 People: Trusted talent for high-consequence environments.

We source, vet and place elite personnel who operate at the absolute core of your household or organisation.

JS2 Global draws upon a discreet network of high-calibre individuals with exceptional backgrounds, including the UK Armed Forces, Royal Household and UK Government, alongside experienced private-sector professionals.

From senior family-office executives, to executive assistants and household personnel, we introduce individuals with an instinctive understanding of private environments.

## 4 Specialist Network: Trusted access to selected services.

Where a requirement extends beyond our immediate core expertise, JS2 Global provides access to a trusted network of elite specialists. Our priority remains absolute: identifying the leading expert for the task and ensuring the service delivered aligns perfectly with the client's demands.

Depending on your specific need, this network extends to specialist capabilities, including asset-backed international lending, foreign exchange, private and business aircraft brokerage, and supercar asset movement. It further encompasses superyacht charter, bespoke luxury travel, and fine wine acquisition, all tailored entirely to the unique requirements of each family.

## OUR SERVICES

*Our services are designed to provide families and family offices with the expertise, execution, people and specialist network required to manage demanding private lives and operations.*

Every scenario demands a unique approach. Whether deploying highly specialised expertise, appointing an exceptional individual to take control, or executing high-consequence logistics, JS2 Global provides the absolute capability required to deliver.

## *One Partner. Exceptional Capability.*

Managing a complex lifestyle requires absolute clarity. JS2 Global serves as your single point of contact - a trusted partner capable of handling operational challenges and executing on your behalf.

We ensure your objectives are met with absolute discretion, exceptional care, and complete **certainty of outcome**.



*We provide the expertise, execution, people and specialist network required to help private families and family offices operate at their very best.*

- JAMES SHAW